



# Open 2025

08/03/25 - 04/05/25

## SPACE

The theme for this year's Open Exhibition is 'Space' which will coincide with the display of Susan Williams Ellis's work in the drawing room. You are free to interpret the theme in whatever way you like

### Prizes

**People's Prize** – Announced 25/04/25

**£500**

The people's prize is awarded to the artist who wins the most votes from the public during the period of the exhibition.

**Emerging Artist** – Announced 08/03/25

Includes:

1. An exhibition in September the following year, 2026
2. £500 Funding towards materials, framing, delivery of work etc
3. Support leading up to the exhibition
4. Advertising
5. Launch

An emerging artist is defined as somebody with less than 5 years experience of exhibiting in galleries. It is open to people of all ages. If you would like to be considered for this prize, please tick the box

# Specifications

Submit two pieces only

Entry Fee £10 x 1 Piece

£15 x 2 Pieces

## 2D

All media welcome. There is no limitation in terms of size, but space inside the building is limited and the competition is fierce, so room for very large pieces is limited.

## 3D

Indoors - no larger than 1m Square, please take into consideration size of the doorways.

Outdoor - No size limitations

## Video

Up to two video pieces of no more than ten minutes each can be submitted.

# Important dates

Open Call deadline	12/01/25
Successful candidates will be notified by	02/02/25
Delivery of Work	18/02/25-21/02/25
Exhibition launch and prize giving for emerging artist	08/03/25
Peoples Prize winner Notified	25/04/25
End of Exhibition	04/05/25
Collection of work	05/05/25 – 09/5/25

Please tick the box if you do not wish to be added to our mailing list (we will not share your details with anybody else).

Please tick the box if you do not wish for your work to be used for advertising and promotion of the 2025 open exhibition

## 2025 Open Exhibition - Application Form

Name	
Email	
Phone	
Website	
Address	

Title 1			
Medium			
Size including frame	Height cm	Width cm	Depth cm
Video: duration of film:	minutes	seconds	
Price including commission:			
Short statement about your piece:			

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# Terms and conditions of submitting an application

## Commission, Sale and Insurance

Oriel Brondanw charges a commission of 35% on all works sold in the exhibition.

The artist is responsible for insuring their own work.

There is no need for the work submitted to be available for sale. Note NFS (not for sale) on the form in that case

## How to Apply

- Send good quality JPEG images of your art submissions, along with the details on page 1 and 2 of this form to: [sian@susanwilliamsellis.org](mailto:sian@susanwilliamsellis.org)
- Note **‘Open Exhibition 2025 Application’** in your subject line.
- The name on the JPEG file must match the name on the Application Form.
- You may send a filesharing link such as WeTransfer or Dropbox for the JPEGS, but the above naming terms must be adhered to
- Video files: you may present up to two video files of no more than ten minutes in duration

## Selection Process

Applications will be reviewed by a selection panel. If your application is successful, you will be informed of that decision. Unsuccessful applicants will also be informed of the panel’s decision but Plas Brondanw shall not enter into any discussion regarding the works nor of the selection panel’s decision and reasoning.

## Displaying Work for the duration of the exhibition:

Work submitted for the exhibition must be available for the duration of the exhibition. (8<sup>th</sup> March 2025 until 4<sup>th</sup> May 2025)

## Delivery and Collection of Work

The Work/Works must be ready to install at Plas Brondanw on the date(s) agreed. Work must also be un-installed and collected on the specified dates.

## Transport to / from Plas Brondanw

The artist is responsible for packing the work and for all the costs and transportation of the work to/from the gallery.

## Presentation of the work

- We ask that all selected works in any medium, are presented in a professional manner.
- We also ask that all framed works are fitted with **D-Rings – located 10cm**
- from the top of the frame on both sides to ensure that the work is installed securely.
- If, for any reason, the work after being presented, is judged by Plas Brondanw to be unsuitable for display, Plas Brondanw reserves the right to refuse any such works without having to give a reason.

## Payment methods

On-line: [BACS]

Use 'YSWEF' in the payee box

Reference: *Applicant's name* + PB Open 2025

Account: YSWEF [Ymddiriedolaeth Susan Williams Ellis Foundation]

Sort code: 40-37-13

Acc no: 02010100

Bank: HSBC, 62 High Street, Porthmadog LL49 9LN

Cheque: YSWEF [Ymddiriedolaeth Susan Williams Ellis Foundation]

Cash or card payment accepted on site

## Enquiries:

Plas Brondanw, Llanfrothen, Penrhyndeudraeth LL48 6SW

[sian@susanwilliamsellis.org](mailto:sian@susanwilliamsellis.org) / 01766 770590 / [www.plasbrondanw.org](http://www.plasbrondanw.org)

Ymddiriedolaeth Susan Williams-Ellis Foundation: Rhif Elusen/Charity number: 115823